

MEETINGS

INCENTIVES

CONVENTIONS

EXHIBITIONS

LUXURY TRAVEL

MEDICAL TOURISM

BTVI | BUSINESS
TELEVISION
INDIA

Presents

GLOBAL



CONGRESS & AWARDS

12th - 13th February, 2019
Taj Lands End, Mumbai

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SUSTAINABLE
RESPONSIBILITY
& DELIVERY - MICE INDUSTRY



POST SHOW REPORT



Presented By

GLOBAL MICE & LUXURY TRAVEL CONGRESS AND AWARDS 2019

12TH – 13TH FEBRUARY - 2019

TAJ LANDS END, MUMBAI



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MICE (MEETING INCENTIVE CONVENTION EXHIBITIONS)

MEETING

In meetings, people come together at a common place to confer or carry out a particular activity either on an ad-hoc basis or according to a set pattern. The activities of the Meetings Industry (MICE) are an increasingly significant element in the future growth of the global economy. It is an essential part of the transfer of knowledge and professional practices from work cultures all over the world, to building a better understanding and relations amongst different regions and cultures. Specifically, the Meetings Industry is a key component of the knowledge economy, acting as a vehicle for business, professional and academic communities to achieve the interactions required to affect the knowledge transfer, collaboration and information dissemination that is the primary purpose of these events.



INCENTIVE

An incentive is a stimulus or a supplemental reward that serves as a motivational device for a desired action or behavior or as a reward for a task carried out by the recipient of the reward. In simple words, an incentive is defined as something that encourages someone to do something or work harder.

It can be called business-related travel that is designed to provide motivation or incentives to help businessmen, investors, and traders become more successful. Incentive tourism is usually undertaken as a type of employee reward by a company or institution for targets met or exceeded, or a job well done. In simple words, the "I" from MICE comes into play when you want to reward your star employees or loyal customers and providers.

CONVENTION

A conference is a meeting of people who come together to "confer" about a particular shared topic. It can also be called a convention or a symposium which is a meeting of a, typically large, group of individuals and/or companies in a certain field.



EXHIBITIONS

An EXHIBITION, in the most general sense, is an organized presentation and display of a selection of items. In practice, exhibitions usually occur within museums, galleries and exhibition halls, and World's fairs. Exhibitions can include many things such as art in both major museums and smaller galleries, interpretive exhibitions, natural history museums and history museums, and also varieties such as more commercially focused exhibitions and trade fairs. The word "Exhibition" is usually, but not always, the word used for a collection of items made available to an audience. The term "exhibit" generally refers to a single item being shown within an exhibition.

- **LUXURY TRAVEL**

Luxury travel today is defined less by thread count and Michelin stars and more by access to the people, places and experiences that represent all that is authentic about a destination. There's no denying that comfort factors still apply and high standards of accommodation and dining will always feature on the luxury traveler's wish list. However, today's luxury traveller seeks more depth of understanding and immersion into local culture than ever before. People don't just want to see - they want to participate. The sales process is also critical and whilst the online proposition can be an asset in terms of booking more simple arrangements, clients looking for luxury experiential travel require a deep level of sophisticated knowledge and confidence during the sales.



ROLE PLAYERS

Chairman



UPAUL MAJUMDAR

General Manager

Soaltee Crowne Plaza Kathmandu, Nepal

Topics : “Global MICE Perspective”

Upaul Majumdar is currently the General Manager at Soaltee Crowne Plaza Kathmandu, Nepal, the LSG Flight Services Unit, Kathmandu and working for the Intercontinental Hotel Group. He took charge of the hotel operations in July 2015, right after the massive earthquake in Nepal and during his tenure of over three years, he was able to turn around this 50 year old hotel and make it the highest turnover and most profitable hotel company in Nepal. The Company Soaltee Hotels Ltd., is a public limited company and currently the shares trade at a 2500% of its face value on the Nepal Stock Exchange.



RAJEEV KOHLI

Managing Director

Creative Travel

Topics : “Sustainability in the Events industry”

Rajeev Kohli was born into the industry and has a passion for travel and showing India to the world. With over 24 years of industry experience, today he is Joint Managing Director of Creative Travel, a family legacy of two generations that has showcased this part of the world for over 41 years. Creative has grown to become a prominent, respected and independent DMC offering the finest of cultural experiences, personal immersions and natural wonders all over India and South Asia. At Creative, he focuses on marketing and strategy initiatives. He also has also contributed in making Creative the most globally awarded DMC in South Asia winning over 64 global and nationals awards & recognitions for our service and creativity.



GAVIN BURGESS

Managing Director

Ultimate Data Sciences (Pty) Ltd.

Topic: "Sustainable Event Technology"

Gavin Burgess is the Managing Director of Ultimate Data Sciences (founded in 2008), an industry leader in corporate event technology solutions in South Africa. Gavin sits on the board of the Event Greening Forum, and is actively involved in promoting the sustainable use of technology at events. Ultimate Data Sciences is renowned for innovatively transforming concepts into experiential reality by harnessing the power of technology. Gavin says, "I believe that a successful event is one that sees attendees leave excited to return next year. There is no greater reward for me than seeing the collaborative energies of every person involved in producing an event, and the way in which visitors engage with the final product."



SEEMA SRIVASTAVA

Executive Director

India International Textile Machinery Exhibitions Society (India ITME Society)

Topic: "The Human Resource Angle (Talent Management)"

Ms. Seema Srivastava is the Executive Director of India International Textile Machinery Exhibitions Society (India ITME Society) since September, 2010 onwards and has steered the organization into a truly global icon for Textile Engineering Industry. She is also is Non-Executive Independent Director of M/s Sangam India Ltd, Bhilwara. She has occupied various offices including World Trade Centre, Mumbai as an Asst. Director, Taipei World Trade Center as Senior Trade Promotion Specialist, Institute of Aquatics training YMCA, Kentucky, USA (Collaborative Project for Youth Development) and National Institute of Information Technology (NIIT).



AMARESH TIWARI, CIS

Managing Director

A. T. Seasons & Vacations Travel Pvt. Ltd.

Topic: "MICE & SDG"

Amaresh Tiwari have done his Master Degree in Tourism Administration (MTA) and Commerce (M.Com) and gone through various certification programmes globally to enhance his knowledge and skills. He is working in the Tourism Industry from 2 decades and he had travel extensively across the continents and specialize in execution of MICE, and Inbound Tours. He devoted large amount of time to the associations cause and contributed lots for the association growth, in the IATO, SITE and ICPB. He is also part of CII Tourism Committee, Member, member of FAITH board. He is one of the first few who started Volunteer Tourism in remote areas and started Rural Tourism thus contributing to the develop sustainable tourism. He is participating as Speakers as various forums and talking about Tourism and Economic growth. He won several industry awards and recognition as key industry players. Through his second venture Chrysalid Outdoors, he has set up camping sites across India and thus generating job opportunities in Rural Area and developing the local economy to shape up.



DHARA MEHTA

Founder

Opposable Thumb

Dhara Mehta is a movement artist and certified Dance/Movement therapy practitioner from TISS, Mumbai. She is founder of 'The Opposable Thumb' an expressive arts agency that provides training to corporates and educational institutes through engagement with the arts.

Dhara firmly believes that the disciplines of dance, movement and theatre are not just for performance but ones to have tremendous potential in one's psychosocial development. Her methods are purely experiential and have proven to be effective in developing a deeper body-mind connect.



SANJAY SONI

Founder & Chief Knowledge Director
Incredible Design

Topic: "Design Thinking And MICE"

This is what led me to Choose Architecture as an education and design as a profession.

Graduated from School of Planning & Architecture, New Delhi, in 1989. Invested 20 years to work on various projects from Conceptualization to Execution, ranging from Architecture, Retail architecture, Exhibitions, Conferences, and Events all across India and the Globe. Founded Incredible Design in 2009, to focus on creating specifically designed experiential solutions for clients, for Exhibitions, Conventions and Events. Today, International Marketing and PR partner for Madhya Pradesh Tourism across USA, UK, Europe, China, Middle East, Australia. Managing their "Brand" across the globe through Trade shows, Road shows, PR, Social media, Content management.



MURTAZA KALENDER

Founding Director

Travelshop Turkey

Topic: "The Expectations Of M.I.C.E Customers, The Things They Want To See In Regards To The Purpose Of The Events And Special Touches".

Murtaza Kalender, the Founding Director of Travelshop Turkey, Workshop Travelshop &

Murti's Tours that are based in Turkey, Istanbul, an elite Tour Operator and B2B Event Organizer for over 15 years focusing on Indian Tourism Market along with the rest of the world. Having hosted 3500 pax of Indian M.I.C.E Group of global pharmaceutical giant employees (all at once) in Turkey for 10 day period, lately, the company with his name on is second to none in its field. Murtaza Kalender with an active personality, never-ending energy and professional business mind, not to mention a loyal network of suppliers along with self-made cutting edge online B2B Speed Networking tools, has the highest customer satisfaction ratio which kept him as leader in the industry.



HECTOR DSOUZA

Founder

L'orient Travels

Topic: "Sustainable Mice Strategy"

Graduated in Commercial Accounts from Narsee Monjee College, Mumbai in

1983. Completed a one-year course in tourism from K.C College of Management Studies – 1984. Established L'orient Travels in 1986, now in its 32nd year. L'orient Travels is a destination management company and specializes in tours within India. L'orient Travels is recognized by the Department of Tourism, Government of India & is member of important travel & trade associations, including business associations. Produced and published a travel magazine, 'Travel-n-Tell' – 40 pages, A4 format, between 1993-1996. Distributed in Mumbai at newsstands and to subscribers. Travel-n-Tell is now in its 17th year as an email newsletter, 'India Unplugged.'



LISA JADE MERVEN

Founder & Head Ginger

GingerBiscuit

Topic: "sustainable Event - The Human Story"

Founder and Head Ginger of GingerBiscuit, a company that contributes to making the world a better place by creatively connecting people in a sustainable way through green event management, outsourced consulting and training. Lisa-Jade also sits on the board for the Event Greening Forum, focusing predominately on the association's marketing, and was recently awarded Top 40 Women in MICE 2018, from Meetings Magazine, South Africa. She is a firm believer in collaboration and unity, without losing the individuality of each unique human being, and embraces inclusion, diversity and creative connection between people. A realistic-dreamer of sorts.



NICHOLAS LIM

Managing Director
The Travel Corporation, Asia

Topic: "The future of luxury tourism & the new possibilities in relation with the MICE industry"

Since 1 June 2018, Nicholas Lim has stepped into the role of Managing Director, The Travel Corporation, Asia and currently oversees the company's operations, marketing and sales across Asia, including the Middle East. Brands under his care include the company's flagship brand Trafalgar, Insight Vacations, Luxury Gold, Uniworld, U by Uniworld, Costsaver, Contiki Holidays, Busabout, AAT Kings, Inspiring Journeys, Red Carnation Hotels and Evan Evans. Lim was drawn to the hospitality and tourism business as a twelve-year-old boy and sought a vacation job in a five-star hotel opening doors for guests during Christmas. As a teenager, he continued to find vacation jobs that would continue to allow him to work with people who love travelling. Fuelled with a passion for all things travel, Lim decided to complete his degree in hospitality and tourism, winning numerous academic awards and scholarships along the way. Prior to his promotion.



BARRY CLEMENS

Senior VP - Africa & Indian Ocean
Hi inc.

Topic: "Importance of sustainability and technology in MICE industry"

Barry Clemens is a through and through Hospitality & Tourism professional with extensive International experience in the trade. Recently made major inroads in the tech start up industry in the hospitality industry and has been a speaker at various conferences relating to digitalisation and sustainable tourism. Barry' entrepreneurial spirit that comes natural, combined with experience and sound business and financial acumen has accumulated to several success' and achievements such as; Lilizela Award judge for 5 consecutive years to date (2014, 2015, 2016, 2017 & 2018) Winner and finalist of several international awards in hospitality for properties under his management



TANVI MAZMUDAR

Head - Travel Services

Biocon Limited

Topic: "Trends that can revolutionise your Corporate Travel Program"

Possess strong business acumen, expertise in managing travel programs, MICE, spent analysis and successful supplier negotiations. Is a strategic thinker in recognising and developing cost optimisation strategies in accordance to company's needs. Has 16 plus years of total experience ranging from various Admin roles to corporate travel services across cities like Mumbai, Ahmedabad and Bangalore. Having worked in top organisations like American Express, CWT, HRG Sita & Thomas Cook for an array of travel services, gives her an edge of extensive quality experience clubbed with all-encompassing industry network & holistic purview of the travel services gambit. Her key roles have been identifying & developing growth & new business opportunities, spent analysis with recommendations, vendor management, etc.

Tanvi is currently working with Biocon Limited as Head-Travel Services wherein the key responsibilities are crafting strategic policies & programs for employee's business travel, overseeing all travel arrangements with key and personal focus on Events, automation of services, managing relationships with suppliers & TMCs, ensuring Duty of Care, vendor payments, etc. All in all the end-to-end travel management is monitored from her desk with an in-house team for FIT & event execution.



SESH SESHADRI

Director

Lonely PlanetIndia

Topic: "Sustainable MICE Tourism"

The Director of Lonely Planet India, SeshSeshadri is one of the most established names in the publishing industry today. Carving a niche for himself with a career spanning over four decades, he played a vital role in LonelyPlanet's entry into the Indian market with the launch of its series of Travel Guides in 2012. Lonely Planet has till date launched 53 titles.

His current role is to create a sustained and successful presence for Lonely Planet in India adding value to their future developments.

GLOBAL MICE & LUXURY TRAVEL CONGRESS AND AWARDS 2019

★ MICE INDUSTRY

★ TOURISM INDUSTRY

★ HOSPITALITY INDUSTRY



AWARD WINNERS



BEST OUTBOUND MICE OPERATOR OF THE YEAR
COX & KINGS LIMITED



BEST WEDDING DESTINATION HOTEL OF THE YEAR
The Corinthians Resort



Most Admired PR Professional of the Year
Carl Vaz
Chairman & CEO
Advisory Services Pvt. Ltd



Best Convention Centre / Convention Hotel Of The Year
Prideinn Paradise Beach Resort & Convention Centre

AWARD WINNERS



TOURISM LEADERSHIP AWARD
Manipur Tourism



TOURISM LEADERSHIP AWARD
Odisha Tourism



TOURISM LEADERSHIP AWARD
Madhya Pradesh Tourism



BEST 5 STAR LUXURY HOTEL OF THE YEA
Taj Lands ,Mumbai

100 MOST INFLUENTIAL LEADERS

MICE

- Mr. Raghav Khosla - Group Editor & Publisher - Exhibition Showcase (Seagem Media Systems)
- Mr. Dev Gupta – Founder - Bigshot Entertainments
- Mr. Rajeev Kohli - Managing Director - Creative Travel
- Mr. AR. Sanjay Soni- Founder & Chief Knowledge Director - Incredible Design
- Mr. Barry Clemens - Senior VP - Africa & Indian Ocean - Hi inc.
- Mr. Murtaza Kalender - Founding Director - Travelshop Turkey
- Mr. Gavin Burgess - Managing Director - Ultimate Data Sciences (Pty) Ltd.
- Mr. Naveen Rizvi - Executive Director – ICE
- Mr. Neeraj Kumar - Founder / CEO - Le Magnifique Group
- Mr. Priyesh sanghvi - CEO - Prayukti Events & Consultants
- Mr. Carl Vaz - Chairman & CEO - Charson Advisory Services Pvt. Ltd
- Mr. Deepak Chaudhary – Director - WoodCraft Events & Entertainment
- Mr. Zubair AH - Owner - Zzeeh Production Pvt. Ltd

TOURISM

- Mr. Sanjay Datta - Managing Director - Airborne Holidays Pvt. Ltd
- Mr. Sandeep Jain – Director - Special Holiday Travel Pvt Ltd
- Mr. Amaresh Tiwari, CIS - Managing Director - A. T. Seasons & Vacations Travel Pvt. Ltd.
- Mr. Hector Dsouza – Founder - L’orient Travels

- Mr. Sesh Seshadri – Director - Lonely Planet India
- Mr. Nicholas Lim - Managing Director - The Travel Corporation, Asia
- Mr. Ravi Gosain - Managing Director - Erco Travels Pvt. Ltd
- Mr. Vinod Pillai – Director - Insta Tourism Pvt. Ltd
- Mr. Kavinder Besoya - Head Sales - India City Walks
- Mr. Sujit R. Nair - Founder & Group Managing Director - Akquasun Holidays India Pvt Ltd
- Mr. Sumit Kumar – Director – TravelGen
- Mr. Ashish Mukerjee - AVP – Outbound , Leisure & MICE - HMA Ltd
- Mr. Ali Basrai – Vice President – International Expansion – Orchid Global
- Mr. Vishal Bhatia - Country Manager, India – VisitBritain
- Mr. Trishal Rao – CEO - SKIL Travel
- Mr. Ankush Nijhawan - Managing Director - Nijhawan Group
Co-Founder - TBO Group
- Mr. Sanjay Malhotra – Director - Destinos India
- Mr. Pankaj Nagpal - Managing Director - Travstarz Global Group
- Mr. Aditya Loomba - Jt. Managing Director - Eco Rent A Car
- Mr. Deepak Mavinkurve - Founder and CEO – KePSLA
- Mr. Suyog Sapkal - Founder And Ceo - Sachin International Online Travels Pvt Ltd

100 MOST INFLUENTIAL LEADERS

HOSPITALITY

- Mr. Vipin Khattar - General Manager - Hyatt Regency Dubai Creek Heights Hotel & Residences
- Mr. Upaul Majumdar - General Manager - Soaltee Crowne Plaza Kathmandu
- Mr. H. M. Hakim Ali - President - Bangladesh International Hotel Association
- Mr. Deepak Behl - Director Of Sales - Le Meridien Jaipur Resort & Spa
- Mr. Mohammad Ali - Area Director of Sales - Global Sales - Accorhotels
- Mr. Aijaz Ahmad- Director of Sales - Royal Orchid Hotels
- Mr. Pushpendra Bansal – COO - Lords Hotels and Resorts
- Mr. Rahul Verma - CEO & Founder - ROOHI Hospitality Group
- Mr. Vinit Chhabra - General Manager - The Khyber Himalayan Resort & Spa Gulmarg (A unit of Pinnacle Resorts P Limited)
- Mr. Vibhuti Bane - Director - Ba-Kus Hospitality LLP
- Mr. Santhosh Thakur - Head Procurement - KOYE Pharmaceuticals Pvt. Ltd.

WOMEN – MICE

- Ms. Seema Srivastava - Executive Director - India International Textile Machinery Exhibitions Society (India ITME Society)
- Ms. Tanvi Mazmudar -Head - Travel Services - Biocon Limited
- Ms. Lisa Jade Merven - Founder & Head Ginger - Ginger Biscuit
- Ms. Sagarika Sahoo Khalkho - Managing Director - Commerce Connect - GEC Media Group
- Ms. Monimita Sarkar - Managing Director - KW Conferences
- Ms. Puja Harika - Director - Strategy & Supply Chain - Elixir India

WOMEN – HOSPITALITY

- Ms. Vinita Kripalani - Associate Regional Vice President – HelmsBriscoe
- Ms. Benaifer Kapadia - Director of Sales & Marketing - The Chedi Mumbai (GMH Hotel)

WOMEN - TOURISM

- Ms. Ratna Chadha - Chief Executive, India Representative: Royal Caribbean Cruises Ltd/ Pioneer of Cruise Travel in India - Tirun Travel Marketing
- Ms. Sheetal Munshaw – Director - Atout France
- Ms Tasneem Udaipurwala – Director - Wingspan Group
- Ms. Zeenat Anjum - Managing Director - Holidays Around World
- Ms. Juhi Jagasia - Vice President - Destinos India Gurus P. Ltd

100 MOST INFLUENTIAL LEADERS

★ MICE INDUSTRY

★ TOURISM INDUSTRY

★ HOSPITALITY INDUSTRY



GLOBAL MICE & LUXURY TRAVEL CONGRESS AND AWARDS 2019

100 MOST INFLUENTIAL LEADERS

★ MICE INDUSTRY

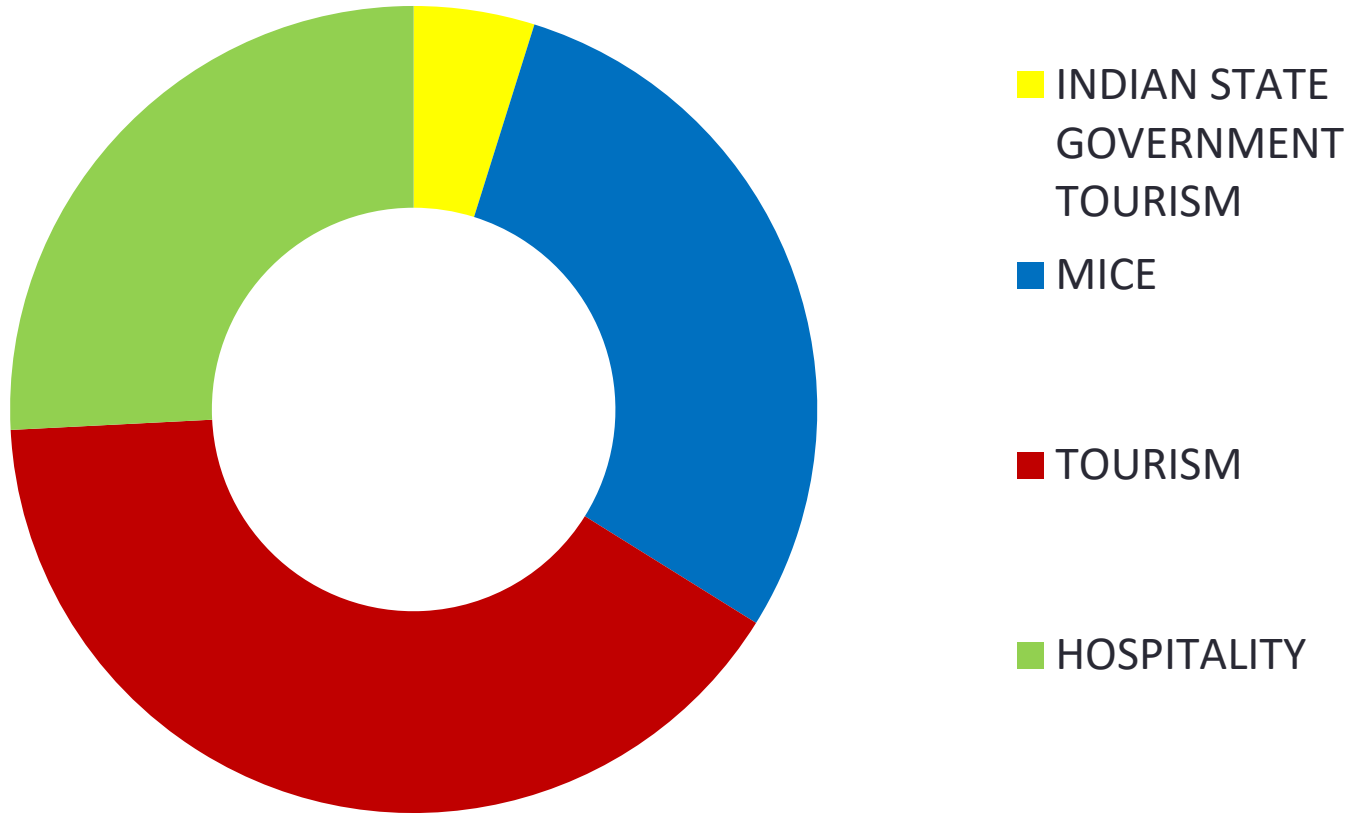
★ TOURISM INDUSTRY

★ HOSPITALITY INDUSTRY



GLOBAL MICE & LUXURY TRAVEL CONGRESS AND AWARDS 2019

EVENT DATA STATISTICS (Participants)



GLOBAL MICE & LUXURY TRAVEL CONGRESS AND AWARDS

Presents

2019 Calendar

Mice & Luxury Travel Leadership Awards 2019-2020 (INTERNATIONAL)

PHILIPPINES

7th June 2019, Dusit Thani, Manila

SINGAPORE

15th&16th August 2019 , Pan Pacific

GCC- AFRICA

9th &10th October 2019, Dubai

HONG KONG

5th Nov 2019

Intercontinental Grand Stamford Hotel

NEPAL

16th Dec 2019

Soaltee Crown Plaza, Kathmandu

THAILAND

13th January 2020

Plaza Athenee, Bangkok



MALAYSIA

24th April 2019 , Le Meridien-Malaysia



SRI LANKA

17th July 2019 , Taj Samudra, Colombo



BANGLADESH

8th September 2019, Radisson Blu



INDONESIA

24th October 2019,
Sheraton Grand Jakarta Gandaria City Hotel



MAURITIUS

3rd & 4th Dec 2019 , Le Meridien



BHUTAN

23rd December 2019 , Taj Tashi



Mice & Luxury Travel Leadership Awards 2019-2020 (DOMESTIC)

COIMBATORE

25th May 2019

Fairfield by Marriott Coimbatore

INDORE

31st May 2019

Pride Hotel & Convention Centre

JAIPUR

27th June 2019

Radisson Blu

MUMBAI

4th & 5th July 2019

Taj Lands End

NAGPUR

26th July 2019

Radisson Blu

GOA

2nd August 2019

Vivanta By Taj Panaji

NASHIK

23rd August 2019

Express Wat Inn

AURANGABAD

29th August 2019

Vivanta by Taj

BANGALURU

18th September 2019

Vivanta By Taj, Yeshwantpur

AHMEDABAD

25th September 2019

Radison Blu Hotel

LUCKNOW

1st October 2019

Vivanta Gomti Nagar, Lucknow

PUNE

17th October 2019

The Gateway Hotel Hinjawadi

KOLKATA

11th November 2019

Taj Bengal

HYDERABAD

15th November 2019

Taj Banjara

CHANDIGARH

29th November 2019

Taj Chandigarh

CHENNAI

11th December 2019

Taj Connemara

GUWAHATI

13th December 2019

Vivanta By Taj

NEW DELHI

20th December 2019

Vivanta by Taj – Ambassador

VISAKHAPATNAM

27th December 2019

The Gateway Hotel

[Enquire now](#)



Global Mice Congress and Awards 2020
12th – 13th February - 2020
Taj Lands End, Mumbai

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Nomination**

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&

Speakers

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Thank You

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